

Improving Parent Involvement in Today's Participation Society Focus of PowerSchool's Superintendent Leadership Summit at NECC 2006

– Featured speakers will discuss technology's vital role in shaping the way schools and district's share information to improve student performance –

FOLSOM, CA — June 20, 2006 — PowerSchool, the leading web-based student information system (SIS) in the country, today offered a preview of the Superintendent Leadership Summit during the National Education Computing Conference (NECC) on Friday, July 7, 2006 at the Westin Horton Plaza Hotel in San Diego, California. The event brings together superintendents from across the country to hear foremost leaders in education discuss the goal of increasing parent involvement in today's Participation Society.

What was once the Information Age has quickly evolved into the Participation Age – with society leveraging increased access to data and interconnectivity to further engage, interact, and influence one another. Schools reflect society: students are more mobile than ever and changes in their communication methods have increased the immediacy and nature of the data being shared. The Leadership Summit at NECC will focus on how these changes in communication can best be integrated into schools planning to bridge the communication gap between students, parents and other important stakeholders in the education community.

“At the core of PowerSchool's Leadership Summit is the role of improved communication to help the individual student to thrive,” said Mary McCaffrey, President, Pearson School Systems. “A quality education relies on professional educators and parents having instant access to the information, resources, and tools required to effectively serve students from Kindergarten through their senior year of high school.”

The Superintendent Leadership Summit will begin at 8:30am with a continental breakfast and the agenda includes:

- **First Annual Parent Involvement Survey Results**
Presented by Dr. Terri Gray, PowerSchool
- **Increasing Parent Participation Across Demographic Divides**
Presented by John Forbes, Fresno Unified School District, Fresno, CA
- **Leveraging SIF for Increased Parental Involvement**
Presented by Dr. Mark Silzer, SIF Board Member
- **How Do you Spell Parental Involvement? S-I-S**
Presented by Dr. Ken Bird, Superintendent, Westside Community Schools, Omaha, NE
- **Helping Students Achieve Success: How Accurate, Consistent and Meaningful Grades Support the Learning Process**
Presented by Ken O'Connor, Independent Assessment and Evaluation Consultant

For more information and to register for the Superintendent Leadership Summit, please visit www.powerschool.com/leadership.

About Pearson School Systems

Pearson School Systems is advancing student learning through its highly interoperable enterprise solutions for student information management. As the market leader in K12 technology innovations, Pearson School Systems supports 25 million students with a product lineup that includes PowerSchool Premier, Chancery, Mac School, Win School, Centerpoint, SASI and CIMS. Pearson Inform, the achievement data analysis and decision support tool and Pearson Benchmark, the district-wide benchmark testing software, round out a solution set designed to provide administrators, teachers, students, and parents with comprehensive software options that are easy-to-use and can be customized to meet a wide range of end-user needs. All Pearson School Systems products are fully supported with training and the finest customer support services in the industry. Pearson School Systems is a business of Pearson Education, the world's leading integrated education company. Pearson Education is part of Pearson (NYSE:PSO), the international media company. For more information, please visit: www.pearsonschoolsystems.com.

Press Contacts:

Nicole Loring
Zero to Five for Pearson School Systems
Nicole@0to5.com
(617) 834-2190

Brandon Engle
Pearson School Systems
bengle@apple.com
(916) 399-7384